



May 7-10, 2024  
JW Marriott Las Vegas Resort & Spa • Las Vegas, Nevada

**Sponsorship Opportunities**

Category of Sponsorship	Minimum Donation	Benefits of Sponsorship
Platinum	\$8,500	<ul style="list-style-type: none"> <li>• <b>FREE three-day display table</b> for company literature (Wednesday-Friday)</li> <li>• <b>FREE – Three Conference registrations</b> for company representatives</li> <li>• <b>FREE – Opportunity for roundtable presentation</b> during vendor roundtables on Thursday</li> <li>• <b>FREE Banner advertisement</b> in two (2) pre-Conference eblasts</li> <li>• <b>FREE full-page ad</b> in <i>Conference Program Book</i></li> <li>• <b>FREE full-page ad</b> in the <i>AAB Bulletin</i></li> <li>• <b>FREE – List of names and addresses</b> of Conference attendees</li> <li>• Special recognition in welcome slide show</li> <li>• Special sign at Conference recognizing contribution</li> <li>• Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i></li> <li>• Recognition on AAB and CRB social media channels</li> </ul>
Gold	\$7,000	<ul style="list-style-type: none"> <li>• <b>FREE three-day display table</b> for company literature (Wednesday-Friday)</li> <li>• <b>FREE – Two Conference registrations</b> for company representatives</li> <li>• <b>FREE – Opportunity for roundtable presentation</b> during vendor roundtables on Thursday</li> <li>• <b>FREE full-page ad</b> in <i>Conference Program Book</i></li> <li>• Recognition in welcome slide show</li> <li>• Sign at Conference recognizing contribution</li> <li>• Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i></li> <li>• Recognition on AAB and CRB social media channels</li> </ul>
Silver	\$5,500	<ul style="list-style-type: none"> <li>• <b>FREE three-day display table</b> for company literature (Wednesday-Friday)</li> <li>• <b>FREE – One Conference registration</b> for company representative</li> <li>• <b>FREE – Opportunity for roundtable presentation</b> during vendor roundtables on Thursday</li> <li>• <b>FREE half-page ad</b> in <i>Conference Program Book</i></li> <li>• Recognition in welcome slide show</li> <li>• Sign at Conference recognizing contribution</li> <li>• Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i></li> <li>• Recognition on AAB and CRB social media channels</li> </ul>
Bronze	\$1,500	<ul style="list-style-type: none"> <li>• <b>FREE quarter-page ad</b> in <i>Conference Program Book</i></li> <li>• <i>Recognition in welcome slide show</i></li> <li>• Sign at Conference recognizing contribution</li> <li>• Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i></li> <li>• Recognition on AAB and CRB social media channels</li> </ul>

Your contribution helps CRB/AAB to offer a variety of quality educational programs featuring knowledgeable and engaging speakers. AAB is a non-profit, tax-exempt organization under Section 501(c)(6) of the Internal Revenue Code. Sponsorship contributions supporting the 2024 CRB Symposium and AAB Educational Conference are deductible as a business expense.

**OVER**

## **Additional activities for Silver, Gold, or Platinum Sponsors:**

- Educational Grants to Support Educational Programming (for grants of \$3,000 or more)**  
An Educational Grant of \$3,000 or more, **in addition to a Silver, Gold or Platinum Sponsor contribution.** Limited to one speaker per company. Company will be recognized on the Conference/Symposium Schedule of Events with the educational session of choice and the credit line: "This program made possible in part by an educational grant from XYZ Company."

**In addition to Educational Grants, Silver, Gold, or Platinum Sponsors can, for an extra amount, support the following events. Please contact AAB/CRB for details.**

- Welcoming Reception**
- Luncheon**
- Coffee Break**
- Literature Carriers** – Sturdy canvas pouch with strap and handles; includes sponsoring company's logo imprinted on carrier. We cannot guarantee the availability of imprinted items for orders received less than 45 days prior to the scheduled event.
- Other** – Tell us what you would like to sponsor, and we will give it serious consideration.

## **Additional activities for Bronze Sponsors:**

- Educational Grants to Support Educational Programming (for grants up to \$1,000)**  
This Educational Grant in an amount up to \$1,000 is **in addition to the Bronze Sponsor contribution.** Companies supporting educational programs with educational grants at this level will be recognized in a special section of the *AAB Conference/CRB Symposium Program Book* along with other companies who support at this level.

**Contact the AAB/CRB office for details regarding these and other special sponsorship package opportunities. Email: [HamptonL@aab.org](mailto:HamptonL@aab.org) or call: (314) 241-1445, attention: LeAnn Hampton.**

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