



2021 AAB Educational Conference
25th Annual CRB Symposium
May 13-15, 2021
AT&T Hotel and Conference Center • Austin, Texas



Sponsorship Activities

Category of Sponsorship	Minimum Donation	Benefits of Sponsorship
Platinum	\$7,500	<ul style="list-style-type: none"> • FREE two-day display table for company literature (May 13-14, 2021) • FREE – Three Conference registrations* for company representatives • FREE – Opportunity for roundtable presentation during vendor roundtables on Friday, May 14, 2021 • FREE Banner advertisement in two (2) pre-Conference eblasts • FREE full-page ad in <i>Conference Program Book</i> • FREE full-page ad in the <i>AAB Bulletin</i> • FREE – List of names and addresses of Conference attendees • Special recognition in welcome slide show • Special sign at Conference recognizing contribution • Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels
Gold	\$6,000	<ul style="list-style-type: none"> • FREE two-day display table for company literature (May 13-14, 2021) • FREE – Two Conference registrations* for company representatives • FREE – Opportunity for roundtable presentation during vendor roundtables on Friday, May 14, 2021 • FREE full-page ad in <i>Conference Program Book</i> • Recognition in welcome slide show • Sign at Conference recognizing contribution • Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels
Silver	\$4,000	<ul style="list-style-type: none"> • FREE two-day display table for company literature (May 13-14, 2021) • FREE – One Conference registration* for company representative • FREE – Opportunity for roundtable presentation during vendor roundtables on Friday, May 14, 2021 • FREE half-page ad in <i>Conference Program Book</i> • Recognition in welcome slide show • Sign at Conference recognizing contribution • Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels
Bronze	\$1,000	<ul style="list-style-type: none"> • FREE quarter-page ad in <i>Conference Program Book</i> • <i>Recognition in welcome slide show</i> • Sign at Conference recognizing contribution • Recognition in <i>Conference Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels

* Free full conference registration includes all meeting and food functions, Thursday through Saturday. A maximum of three (3) company representatives are allowed to assist with the display table. However, unless they are registered participants, they are not allowed to take part in meeting and food functions. The free registration does not include any pre-conference activities that may be scheduled.

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Additional activities for Silver, Gold, or Platinum Sponsors:

- Educational Grants to Support Educational Programming (for grants of \$3,000 or more)**
An Educational Grant of \$3,000 or more, **in addition to a Silver, Gold or Platinum Sponsor contribution.** Limited to one speaker per company. Company will be recognized on the Conference/Symposium Schedule of Events with the educational session of choice and the credit line: "This program made possible in part by an educational grant from XYZ Company."

In addition to Educational Grants, Silver, Gold, or Platinum Sponsors can, for an extra amount, support the following events. Please contact AAB/CRB for details.

- Welcoming Reception**
- Luncheon**
- Coffee Break**
- Literature Carriers** – Sturdy canvas pouch with strap and handles; includes sponsoring company's logo imprinted on carrier. We cannot guarantee the availability of imprinted items for orders received less than 45 days prior to the scheduled event.
- Other** – Tell us what you would like to sponsor, and we will give it serious consideration.

Additional activities for Bronze Sponsors:

- Educational Grants to Support Educational Programming (for grants up to \$1,000)**
This Educational Grant in an amount up to \$1,000 is **in addition to the Bronze Sponsor contribution.** Companies supporting educational programs with educational grants at this level will be recognized in a special section of the *AAB Conference/CRB Symposium Program Book* along with other companies who support at this level.

Contact the AAB/CRB office for details regarding these and other special sponsorship package opportunities. Email: HamptonL@aab.org or call: (314) 241-1445, attention: LeAnn Hampton.