



**68th AAB Educational Conference
28th CRB Symposium • CRB Workshop**



**May 5-8, 2026
JW Marriott Las Vegas Resort & Spa • Las Vegas, Nevada**

Sponsorship Opportunities

| Category of Sponsorship | Minimum Donation | Benefits of Sponsorship |
|--------------------------------|-------------------------|---|
| Diamond Level | \$17,000 | <ul style="list-style-type: none"> • Recognition as the exclusive sponsor of the Welcoming Reception and Poster Session • FREE three-day display table for company literature (Wednesday-Friday) • FREE – Four Conference registrations for company representatives • FREE – Opportunity for roundtable presentation during vendor roundtables on Thursday • FREE Banner advertisement in two (2) pre-Conference eblasts • FREE full-page ad in digital <i>AAB/CRB Program Book</i> • FREE full-page ad in the <i>AAB Bulletin</i> • FREE – List of names and contact information for Symposium/Workshop attendees • Special recognition in welcome slide show • Special sign at Conference recognizing contribution • Company logo in <i>CRB Symposium Syllabus</i> and <i>AAB Conference Syllabus</i> • Recognition in digital <i>AAB/CRB Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels |
| Platinum Level | \$10,000 | <ul style="list-style-type: none"> • FREE three-day display table for company literature (Wednesday-Friday) • FREE – Three Conference registrations for company representatives • FREE – Opportunity for roundtable presentation during vendor roundtables on Thursday • FREE Banner advertisement in two (2) pre-Conference eblasts • FREE full-page ad in digital <i>AAB/CRB Program Book</i> • FREE full-page ad in the <i>AAB Bulletin</i> • FREE – List of names and contact information for Symposium/Workshop attendees • Special recognition in welcome slide show • Special sign at Conference recognizing contribution • Company logo in <i>CRB Symposium Syllabus</i> and <i>AAB Conference Syllabus</i> • Recognition in digital <i>AAB/CRB Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels |
| Gold Level | \$8,000 | <ul style="list-style-type: none"> • FREE three-day display table for company literature (Wednesday-Friday) • FREE – Two Conference registrations for company representatives • FREE – Opportunity for roundtable presentation during vendor roundtables on Thursday • FREE full-page ad in digital <i>AAB/CRB Program Book</i> • Special recognition in welcome slide show • Special sign at Conference recognizing contribution • Company logo in <i>CRB Symposium Syllabus</i> and <i>AAB Conference Syllabus</i> • Recognition in digital <i>AAB/CRB Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels |

OVER FOR SILVER AND BRONZE LEVEL SPONSORSHIPS AND ADDITIONAL DETAILS

| | | |
|---------------------|----------------|---|
| Silver Level | \$6,000 | <ul style="list-style-type: none"> • FREE three-day display table for company literature (Wednesday-Friday) • FREE – One Conference registration for company representative • FREE – Opportunity for roundtable presentation during vendor roundtables on Thursday • FREE half-page ad in digital <i>AAB/CRB Program Book</i> • Special recognition in welcome slide show • Special sign at Conference recognizing contribution • Company logo in <i>CRB Symposium Syllabus</i> and <i>AAB Conference Syllabus</i> • Recognition in digital <i>AAB/CRB Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels |
| Bronze | \$2,000 | <ul style="list-style-type: none"> • FREE quarter-page ad in the digital <i>AAB/CRB Program Book</i> • Special recognition in welcome slide show • Special sign at Conference recognizing contribution • Company logo in <i>CRB Symposium Syllabus</i> and <i>AAB Conference Syllabus</i> • Recognition in digital <i>AAB/CRB Program Book</i> and <i>AAB Bulletin</i> • Recognition on AAB and CRB social media channels |

Sponsors who support at the silver level and higher qualify for up to three “display only” badges for company personnel to help man the display table. The “display only” badges do not include educational sessions or food functions. Sponsors may purchase registrations or food function tickets at the AAB member/earlybird rates.

Additional activities for Silver, Gold, Platinum, and Diamond Sponsors:

- ☐ **Educational Grants to Support Educational Programming (for grants of \$3,000 or more)**
An Educational Grant of \$3,000 or more, **in addition to a Silver, Gold, Platinum, or Diamond Sponsor contribution.** Limited to one speaker per company. Company will be recognized on the Conference/Symposium Schedule of Events with the educational session of choice and the credit line: “This program made possible in part by an educational grant from XYZ Company.”

In addition to Educational Grants, Silver, Gold, Platinum, or Diamond Sponsors can, for an extra amount, support the following events. Please contact AAB/CRB for details.

- ☐ **Luncheon**
- ☐ **Coffee Break**
- ☐ **Literature Carriers** – Sturdy canvas pouch with strap and handles; includes sponsoring company’s logo imprinted on carrier. We cannot guarantee the availability of imprinted items for orders received less than 45 days prior to the scheduled event.
- ☐ **Charging Station** – For cell phones, tablets, iPads, and computers
- ☐ **Other** – Tell us what you would like to sponsor, and we will give it serious consideration.

Additional activities for Bronze Sponsors:

- ☐ **Educational Grants to Support Educational Programming (for grants up to \$1,000)**
This Educational Grant in an amount up to \$1,000 is **in addition to the Bronze Sponsor contribution.** Companies supporting educational programs with educational grants at this level will be recognized in a special section of the digital *AAB/CRB Program Book* along with other companies who support at this level.

Contact the AAB/CRB office for details regarding these and other special sponsorship package opportunities. Email: HamptonL@aab.org or call: (314) 241-1445, attention: LeAnn Hampton.

Your contribution helps CRB/AAB to offer a variety of quality educational programs featuring knowledgeable and engaging speakers. AAB is a non-profit, tax-exempt organization under Section 501(c)(6) of the Internal Revenue Code. Sponsorship contributions supporting the 2026 CRB Symposium and AAB Educational Conference are deductible as a business expense.

SEE NEXT PAGE FOR SPONSOR RULES AND GUIDELINES

CRB Symposium / AAB Educational Conference Rules and Guidelines for Sponsors

(list subject to change and modification)

- Sponsor display tables are limited and may sell out. Display table locations are allotted based on the order the sponsorship commitment was received.
- Sponsor exhibits shall not impede line-of-sight to neighboring sponsor tables within the same row or ring.
- Sponsor signage, displays and/or literature are limited to the area behind and atop the tabletop display table, and may not be placed in conference/symposium areas including but not limited to meeting rooms, hallways, and foyers without prior approval by AAB/CRB.
- Sponsorship commitments must be received by April 17, 2026, to ensure inclusion in onsite signage. Sponsorships received after April 17th will be included in print and digital materials if possible.
- Sponsors may **not** schedule and/or hold an event within the same city that conflicts (dates and times) with the CRB Symposium, CRB Workshop, or AAB Educational Conference
- Sponsors **may** hold an event within the same city as the CRB Symposium, CRB Workshop, or AAB Educational Conference provided the sponsor obtains advance AAB/CRB approval and provided the event does not conflict with scheduled symposium, workshop, or conference activities.

Contact AAB/CRB with any questions. Call (314)241-1445 or email HamptonL@aab.org or aab@aab.org.